



Which information are you looking for?

CLICK BELOW AND LEARN MORE

PITCH DECK
PAGE 2

FOR INVESTORS
PAGE 12

FOR POTENTIAL PARTNERS/DATA CLIENTS
PAGE 13



Consumer preferences are shifting

online searches **+200%** 2016-2019*



The Problem

Choice is limited in single online destinations

Time spent on searching across platforms is an important concern

No easy way exists to navigate across platforms and consumption methods

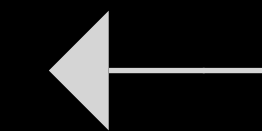
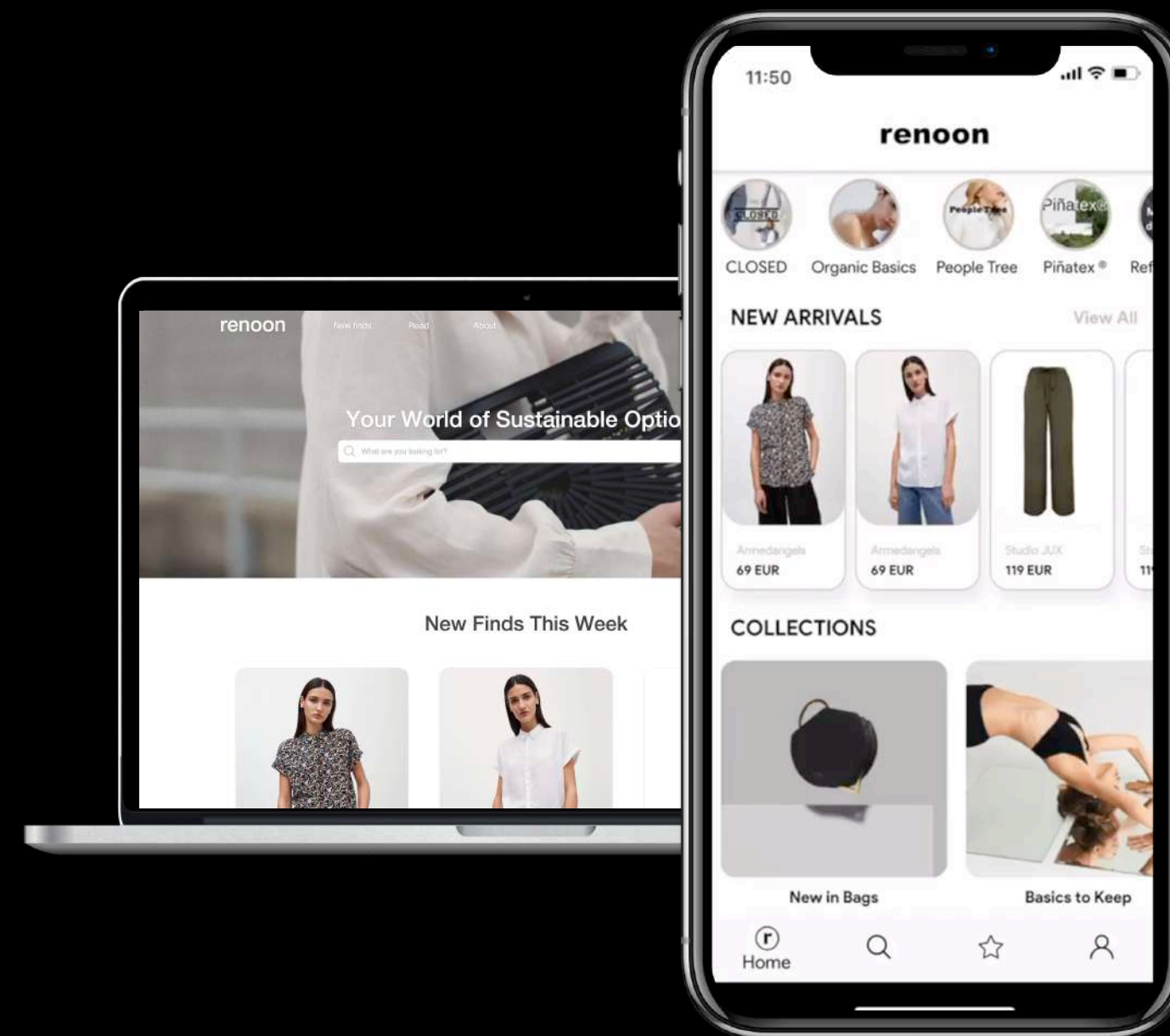
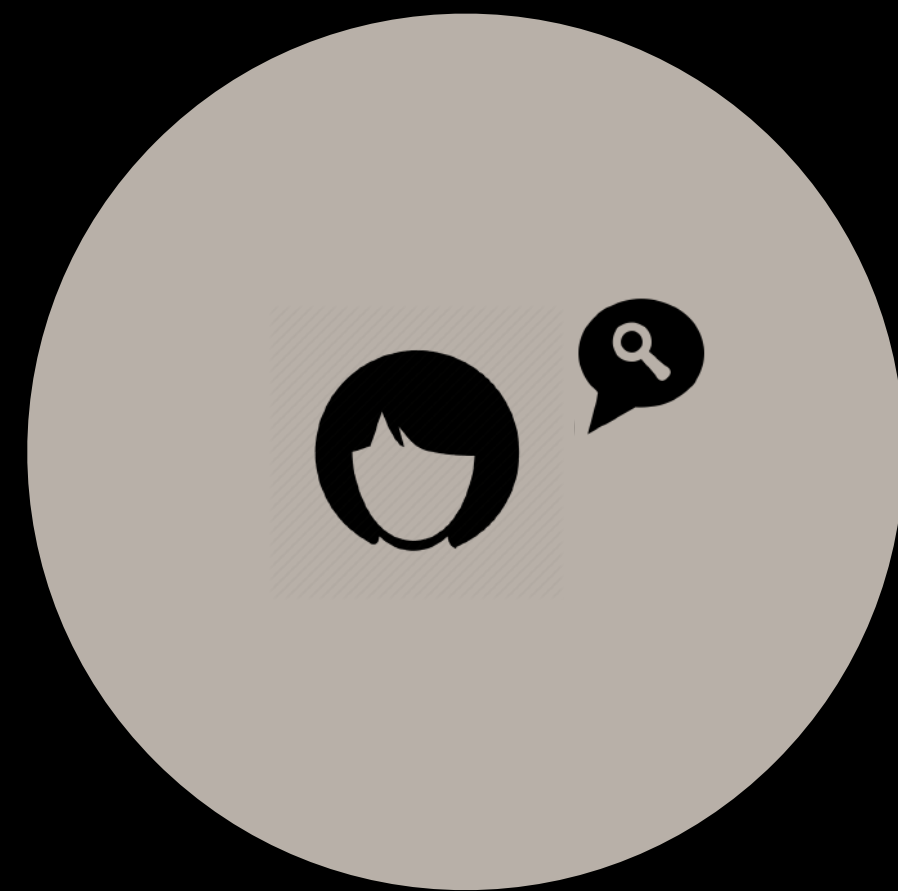


Validated through Online Questionnaires, In-Depth Interviews and Facebook Ads CTR 2.5%



The Solution

Renoon is the search platform connecting conscious shoppers with the widest assortment of sustainable options worldwide



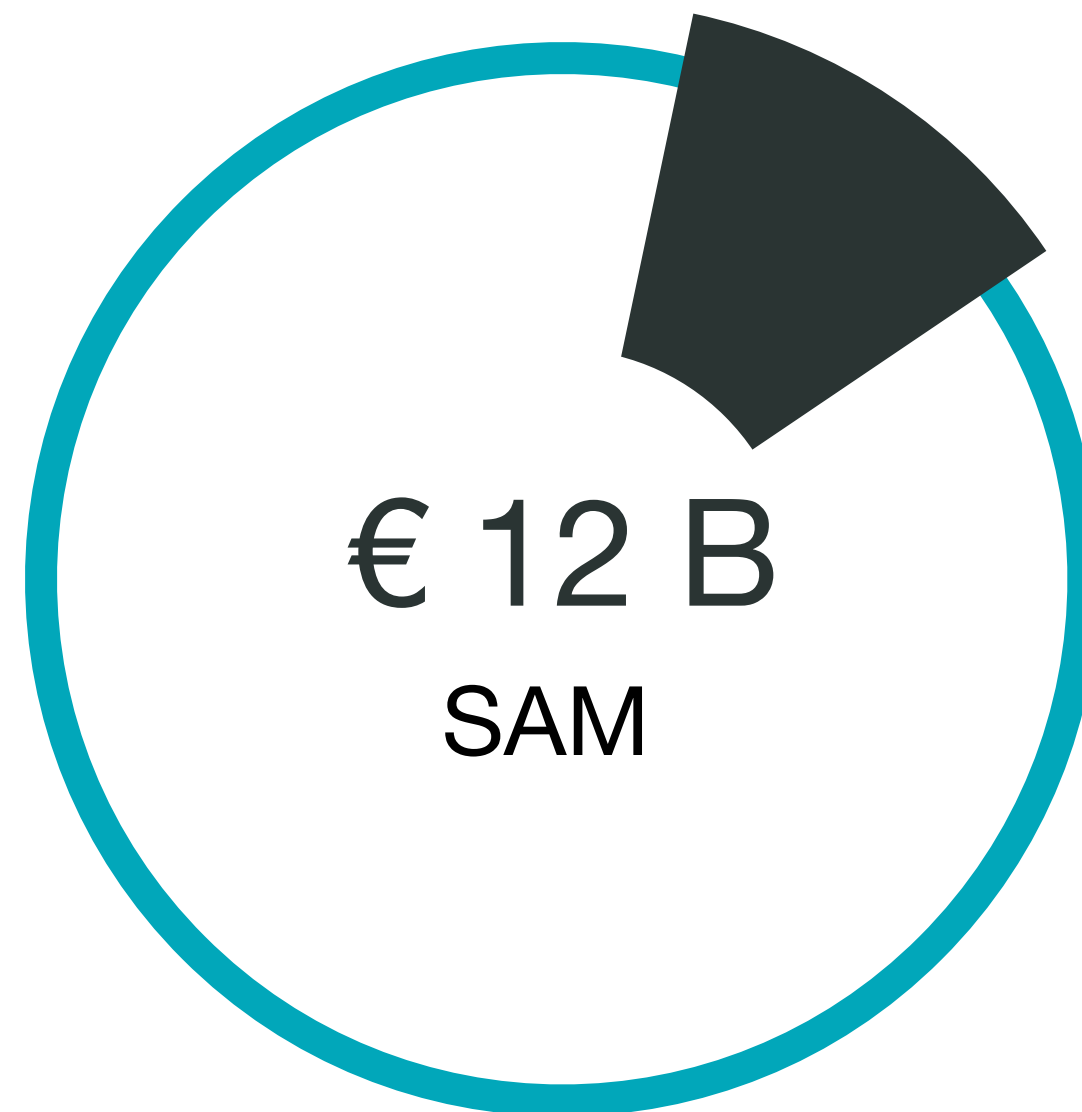
The Market

Sustainability is the growing trend

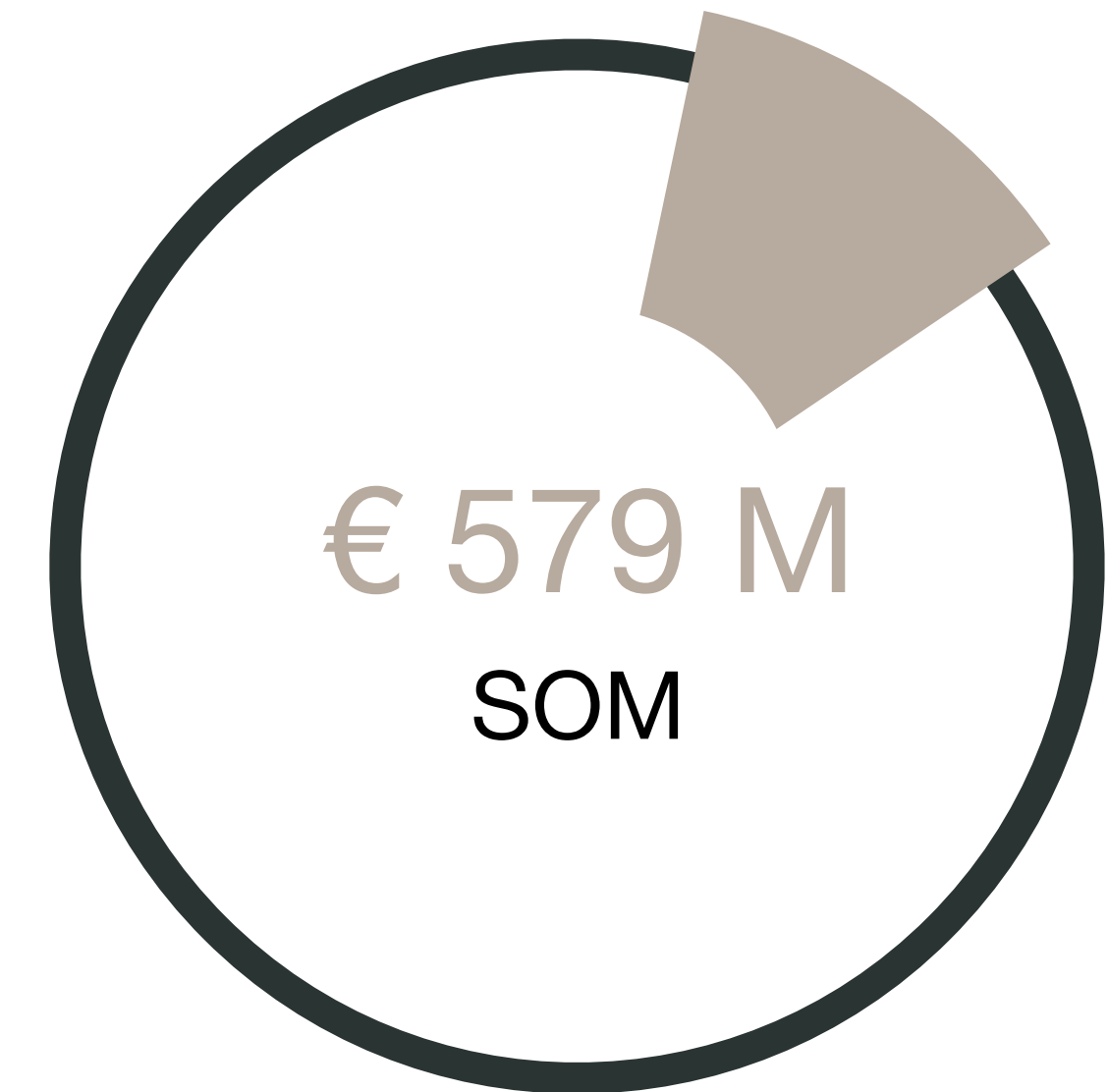
By 2023



Online Fashion Sales*



Sustainability driven sales**



GMV*** potential

* USA, IT, UK, NL, FR, BEL, DE, ES, CH

** "55% of companies aim to source at least half of their products with sustainable materials by 2025"

Fashion's new musthave: sustainable sourcing at scale, McKinsey Apparel CPO Survey 2019

*** Gross Merchandise Value



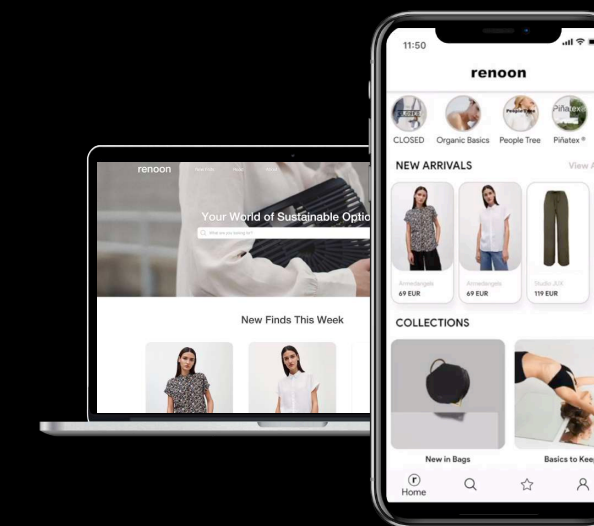
The Product



Proprietary Data
Extraction
Technology



Platform



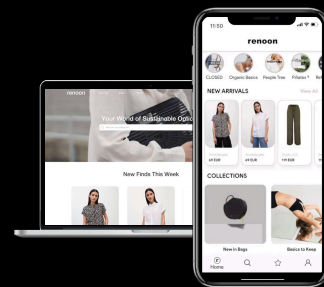
renoon.com



Market Intelligence

Business Model

Creating value from the same product data



renoon.com

- 5-15% commission on transaction
- Fixed monthly fees (€30-500)

▲ **LUISAVIAROMA** Filippa K

30+ affiliate partnerships + 5 fixed monthly paying partners



Market Intelligence

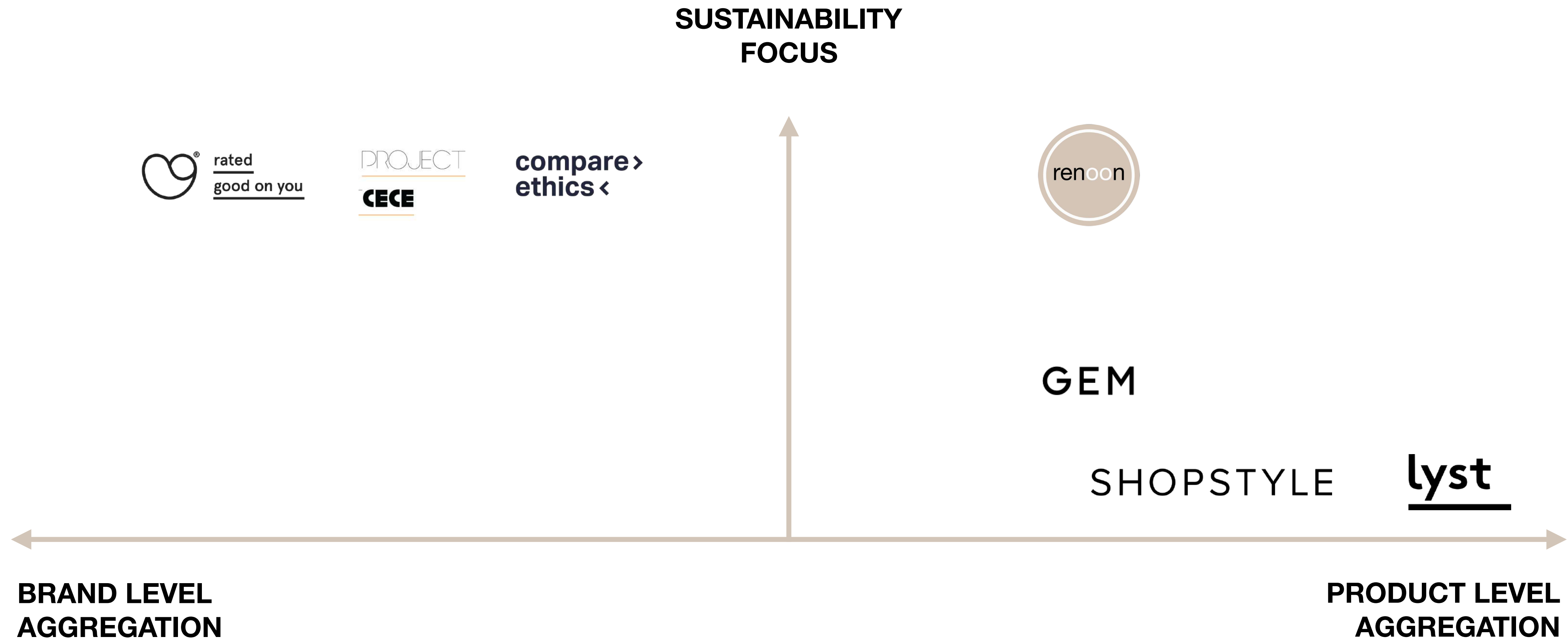
- Monthly fee (starting from €800)

*1 Data Analytics paying customer 2-year-contract
(client's turnover €150M+)*



Competitors

We are the first platform bringing together Sustainable Consumption Methods

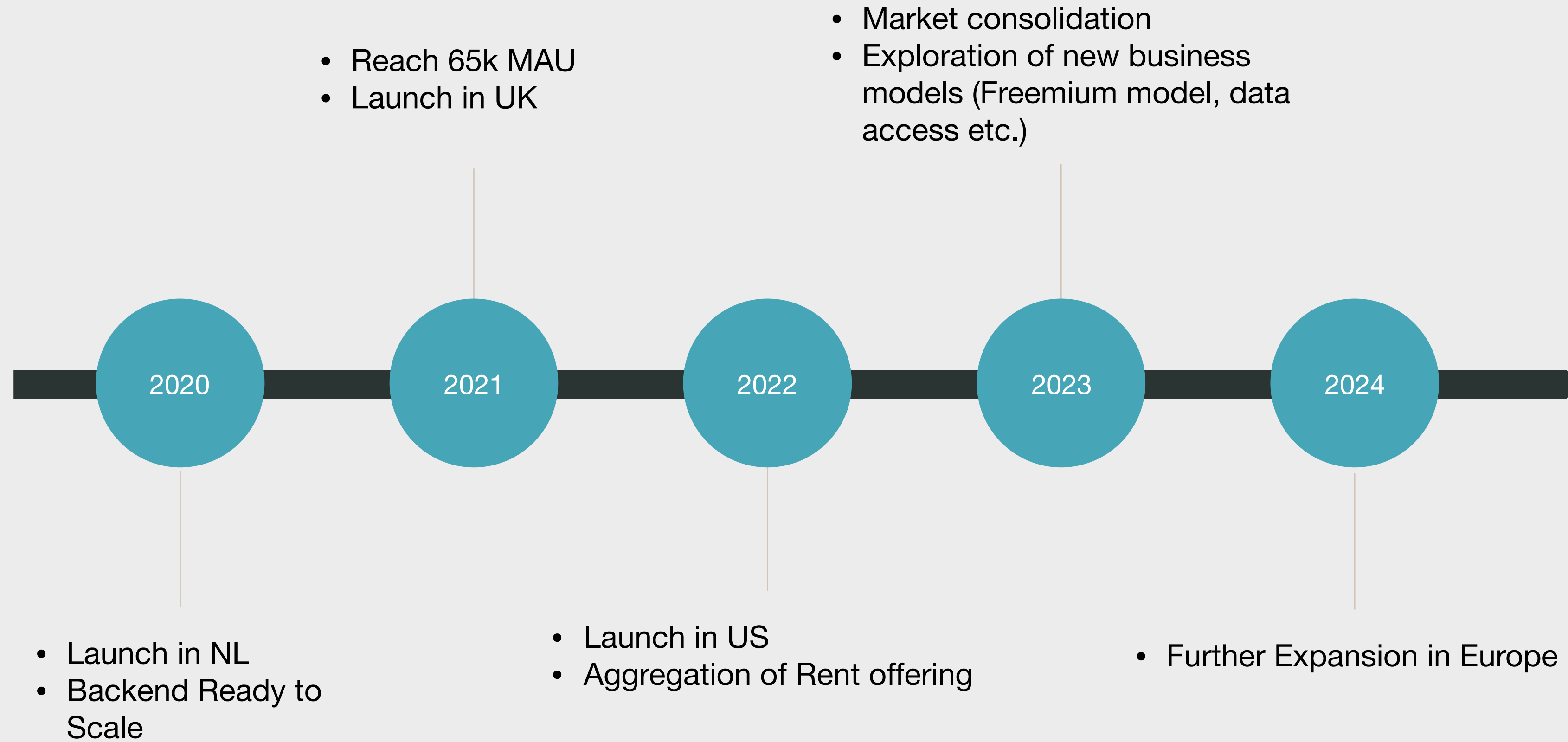


Status and roadmap

- Website and app (iOS, Android)
- 2k+ daily fresh maintained products

**FEMALE →
FOUNDERS**

Startupbootcamp
FashionTech



**#1 Platform
Used Worldwide**
to access Fashion in Sustainable ways (New, Pre-Owned, Rent [...])

The Team



IRIS SKRAMI

Co-Founder and
Managing Director

Leading the team in developing the best product in the market and making it visible.



NICOLO' TRESOLDI

Co-Founder and
Technical Director

Enabling a solid backend and frontend infrastructure.



GABRIELE TRAPANI

Co-Founder and
Operational Director

Ensuring the stability of data and B2B client delivery.



PIERO PUTTINI

Head of Business
Development

Establishing revenue-generating partnerships with brands, retailers and platforms.



Supported by 1 Data Scientist, 1 Sustainability Project Manger, 1 Marketing Intern, 1 Business Developer

Some of our mentors



GIANNI LEONE
Ex CIO **GUCCI**



ELISABETH VON LICHEM
Principal of Investment Team **A C T O N**



ANNAMARIA TARTAGLIA
Ex CMO **SUPERGA**



GIUSY BETTONI
CEO and Founder **CLASS**

Recognized by...



Top10 FashionTech startup worldwide among 1,200+ others selected by Prada Group, Marzotto Group, Stone Island among the partners for 2020 cohort



Selected for Grow-F acceleration program 2020 in Vienna by the Pan-European Ecosystem for Female Entrepreneurial Minds



Selected by a board of renowned experts in the Fashion and Design field for the Third Call of Funding, sponsored by COSME Europe 2020



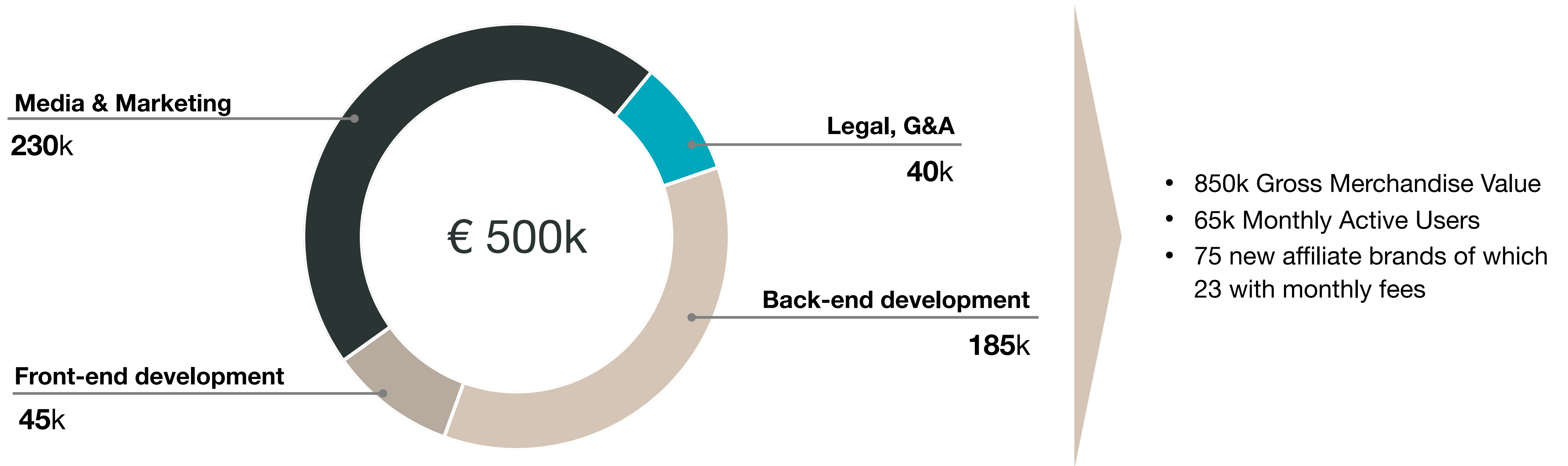
Top10 startup in Sustainability awarded by WSM 2020 in Milan entirely dedicated to sustainable fashion.

As seen in



Pre-Seed Round

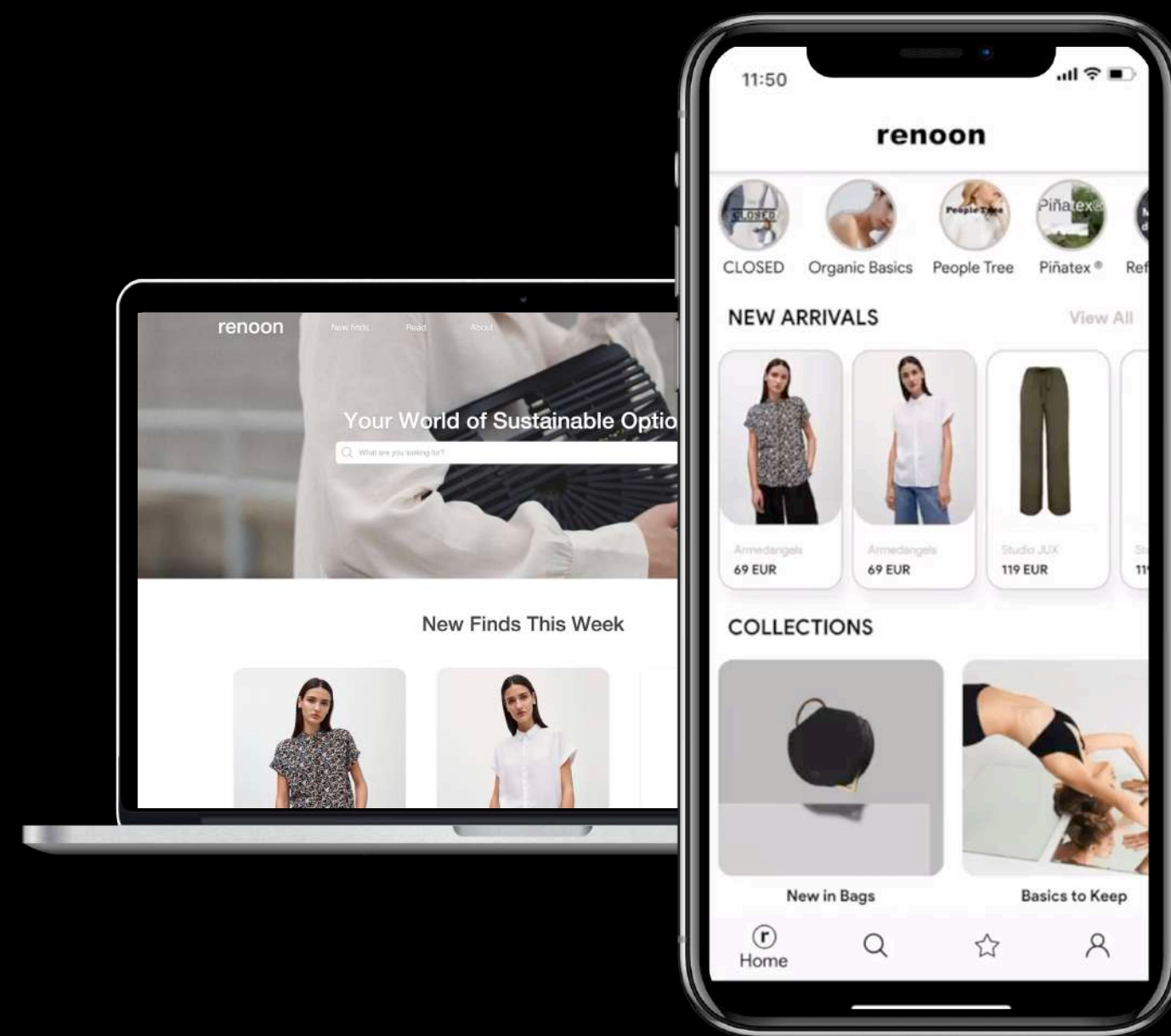
We are looking for 18 months financing to launch in NL and UK



For more information irisskrami@renoon.com



Renoon's Products



The platform connecting sustainable fashion options with the right consumer.

BECOME OUR PARTNER

pieroputtini@renoon.com



RenData merges fashion data with sustainability expertise into expressive interfaces that inform and inspire internal processes.

BOOK A DEMO

gabrieletrapani@renoon.com



Join us in building a world where beauty and
creativity are a source of **inspiration and
continuity.**

GENERAL INQUIRES
info@renoon.com

